### 2021 Editorial Calendar

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
</tr>
</thead>
</table>
| **Features:** University Hidden Treasures, HBCUs, Vegetarian NC | **Features:** Made in NC Awards  
**Photo Essay:** In Praise of the Tar Heel: Interpreting our state’s famous nickname | **Features:** Small Towns, Big Bites  
**Photo Essay:** The Roanoke River: From Roanoke Rapids to Albemarle Sound |
| **Ad space due:** 10/23/20  
**Ad design materials due:** 10/26/20  
**Furnished ad due:** 10/30/20  
**Issue mail date:** 12/16/20 | **Ad space due:** 11/20/20  
**Ad design materials due:** 11/23/20  
**Furnished ad due:** 11/30/20  
**Issue mail date:** 1/20/21 | **Ad space due:** 12/31/20  
**Ad design materials due:** 1/4/21  
**Furnished ad due:** 1/8/21  
**Issue mail date:** 2/17/21 |

<table>
<thead>
<tr>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
</table>
| **Features:** Sculpting NC: A tour of outdoor art  
**Photo Essay:** Easter in NC | **Features:** A Tribute to NC Nurses  
**Photo Essay:** NC Birthing Trail | **ANNUAL COASTAL ISSUE**  
**Features:** Coastal Contentment: The joys of the family beach  
**Photo Essay:** Classic Coastal Architecture |
| **Ad space due:** 1/29/21  
**Ad design materials due:** 2/1/21  
**Furnished ad due:** 2/5/21  
**Issue mail date:** 3/17/21 | **Ad space due:** 2/26/21  
**Ad design materials due:** 3/1/21  
**Furnished ad due:** 3/5/21  
**Issue mail date:** 4/14/21 | **Ad space due:** 3/26/21  
**Ad design materials due:** 3/29/21  
**Furnished ad due:** 4/2/21  
**Issue mail date:** 5/14/21 |

<table>
<thead>
<tr>
<th>July</th>
<th>August</th>
<th>September</th>
</tr>
</thead>
</table>
| **Features:** The I-95 Corridor  
**Photo Essay:** Enchantment Under the Stars | **Features:** National Wholesale  
**Photo Essay:** Peanuts | **Features:** Preserved: A Food Issue  
**Photo Essay:** Analog NC: Back to Basics |
| **Ad space due:** 4/30/21  
**Ad design materials due:** 5/3/21  
**Furnished ad due:** 5/7/21  
**Issue mail date:** 6/16/21 | **Ad space due:** 5/28/21  
**Ad design materials due:** 6/1/21  
**Furnished ad due:** 6/4/21  
**Issue mail date:** 7/14/21 | **Ad space due:** 6/25/21  
**Ad design materials due:** 6/28/21  
**Furnished ad due:** 7/2/21  
**Issue mail date:** 8/18/21 |

<table>
<thead>
<tr>
<th>October</th>
<th>November</th>
<th>December</th>
</tr>
</thead>
</table>
| **ANNUAL MOUNTAIN ISSUE**  
**Features:** The Blue Ridge Parkway  
**Photo Essay:** Football Fever | **Features:** Cozy Cabins and Cottages  
**Photo Essay:** Thanksgiving Pies | **ANNUAL HOLIDAY ISSUE**  
**Features:** A Comeback Christmas  
**Photo Essay:** Silver & Gold |
| **Ad space due:** 7/30/21  
**Ad design materials due:** 8/2/21  
**Furnished ad due:** 8/6/21  
**Issue mail date:** 9/15/21 | **Ad space due:** 8/27/21  
**Ad design materials due:** 8/30/21  
**Furnished ad due:** 9/3/21  
**Issue mail date:** 10/13/21 | **Ad space due:** 9/24/21  
**Ad design materials due:** 9/27/21  
**Furnished ad due:** 10/1/21  
**Issue mail date:** 11/12/21 |