

# OUTDOORS EMAIL NEWSLETTER REQUIREMENTS AND DEADLINES

## Our State

CELEBRATING NORTH CAROLINA

Mailing Address:  
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Greensboro, NC 27408

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Fax (336) 286-0100

### Outdoors Email Newsletter

**264 x 220**

*(Please submit image at 2x actual size  
– 528 x 440 pixels)*

#### Five Word Maximum Headline Here

This is forty words. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc placerat diam arcu. Donec lobortis mauris ac tristique tincidunt. Morbi tempor justo magna, nec commodo uma euismod ut. In maximus laoreet orci. Nam egestas ut nisi eget.

#### Image / Digital Ad:

- 528 x 440 pixels  
*Please note: image size is optimized for high-density (retina) display. Image will run at 264 x 220 pixels.*
- Please submit image as a .jpg file. We do not accept Flash or GIF animation

#### Headline:

5 words maximum

#### Description:

40 words maximum

#### Website URL

### 2021 Outdoors Dates

April 28

May 26

June 23

July 28

August 25

September 22

October 27

November 24

December 22

### Material Deadline

This email is sent the **fourth Wednesday** of each month. Materials are due 3 weeks prior to the email newsletter send date.

### Material Submission

Email: [ads@ourstate.com](mailto:ads@ourstate.com)