

Our State

CELEBRATING NORTH CAROLINA

2022 EDITORIAL CALENDAR



JANUARY

Features: Welcome to Winter in NC
Photo Essay: Breathtaking Winter Sunrises

Ad space due: 10/22/21
Ad design materials due: 10/25/21
Furnished ad due: 10/29/21
Issue mail date: 12/15/21

FEBRUARY

Features: Made in NC Awards
Photo Essay: Love Where You Live

Ad space due: 11/19/21
Ad design materials due: 11/22/21
Furnished ad due: 11/29/21
Issue mail date: 1/19/22

MARCH

Features: Great NC Road Trips
Photo Essay: Celebrating Women's History

Ad space due: 12/30/21
Ad design materials due: 1/3/22
Furnished ad due: 1/7/22
Issue mail date: 2/16/22

APRIL

Special State Parks Issue

Features: State Parks
Photo Essay: Mount Mitchell to Jockey's Ridge

Ad space due: 1/28/22
Ad design materials due: 1/31/22
Furnished ad due: 2/4/22
Issue mail date: 3/16/22

MAY

Features: Burgers
Photo Essay: NC in Neon

Ad space due: 2/25/22
Ad design materials due: 2/28/22
Furnished ad due: 3/4/22
Issue mail date: 4/13/22

JUNE

Annual Coastal Issue

Features: The Sailing Life
Photo Essay: Great Boating Towns

Ad space due: 3/25/22
Ad design materials due: 3/28/22
Furnished ad due: 4/1/22
Issue mail date: 5/18/22

JULY

Features: The Future of NC Agriculture
Photo Essay: For the Love of Farms: Celebration and Wedding Spots

Ad space due: 4/29/22
Ad design materials due: 5/2/22
Furnished ad due: 5/6/22
Issue mail date: 6/15/22

AUGUST

Features: Deli-cious! The Deli in NC
Photo Essay: Intracoastal Waterway

Ad space due: 5/27/22
Ad design materials due: 5/31/22
Furnished ad due: 6/3/22
Issue mail date: 7/13/22

SEPTEMBER

Features: Beautiful Bed & Breakfasts
Photo Essay: Horses

Ad space due: 6/24/22
Ad design materials due: 6/27/22
Furnished ad due: 7/1/22
Issue mail date: 8/17/22

OCTOBER

Annual Mountain Issue

Features: Mountain Moods
Photo Essay: Rock Formations

Ad space due: 7/29/22
Ad design materials due: 8/1/22
Furnished ad due: 8/5/22
Issue mail date: 9/14/22

NOVEMBER

Features: Wild at Heart
Photo Essay: Pirates: Lore and Legacy

Ad space due: 8/26/22
Ad design materials due: 8/29/22
Furnished ad due: 9/2/22
Issue mail date: 10/12/22

DECEMBER

Annual Holiday Issue

Features: Holidays and History
Photo Essay: Christmas in NC

Ad space due: 9/23/22
Ad design materials due: 9/26/22
Furnished ad due: 9/30/22
Issue mail date: 11/15/22



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